71. Offer a Broker's Open, if applicable, to promote your property to local REALTORS® and their customers, to maximize showings.
72. Create advertisements with your input, including information from Personalized Advertising Questionnaire.
73. Prepare mailing and contact lists.
74. Create, order and mail Just Listed Postcards to promote the value of your home over others on the market.
75. Create, print, assemble and mail compelling flyers to hand deliver and/or mail to target customers, to stimulate calls on your home.
76. Advise Referral Network Program of Listing.
77. Provide marketing data to buyers coming from referral network.
78. Create an online marketing property brochure of features and lifestyle benefits of your home for use by buyer agents showing your home.

79. Respond within 15 minutes of immediate page over the Internet through our exclusive Lead Router program, which is a highly effective way to communicate with buyers who are interested in your property. Over 84% of all inquiries come from the Internet.
80. Convey all status changes promptly to Internet Real Estate sites.
81. Capture feedback from REALTORS® after all showings.
82. Place regular weekly update calls or emails to you to discuss all showings, marketing and pricing.
83. Research weekly current laws, interest rates and insurance conditions as it relates to the housing industry and specifically how it impacts the sale of your property. Notify you of any conditions promptly.
84. Notify you immediately of any offers or potential offers.
85. Discuss feedback from showing agents with you to determine if changes will accelerate the sale.